



Media Relations

## News release

### **MICRODATA GROUP INC. ANNOUNCES REAPPOINTMENT AS GOLD CERTIFIED PARTNER IN THE MICROSOFT PARTNER PROGRAM**

*Company continues to lead in providing IT outsourcing for the SMB market*

December 31, 2009 - MicroData Group, the Boston-area leader in providing outsourced IT services, today announced it has been reappointed as a Gold Certified Partner in the Microsoft Partner Program. As a Gold Certified Partner, MicroData has demonstrated the highest level of expertise with Microsoft technologies and proven ability to meet customers' needs. Microsoft Gold Certified Partnership is Microsoft's highest level of recognition of technical skill and organizational resources required to provide exceptional customer service.

"We are extremely pleased to been reappointed to as a Gold Certified Partner in the Microsoft Partner program," said Glenn Mores, president of MicroData. "This makes a significant statement to our customers that our teams have the expertise and skills necessary to meet the requirements that come with the Gold Partner certification. Not many IT outsourcing companies are Gold Certified. It is this distinction, our advanced knowledge in Infrastructure and networking solutions, that sets us apart from our competitors and allows us to offer enhanced services and highly customized server solutions for our customers."

"Customers are looking for partner companies that can bridge the gap between their business demands and technology capabilities," said Allison Watson, vice president of the Worldwide Partner Sales and Marketing Group at Microsoft Corp. "They need to trust in a company that can act as an expert adviser for their long-term strategic technology plans. Microsoft Gold Certified Partners, which have certified expertise and direct training and support from Microsoft, can build a positive customer experience with our technologies. Today, Microsoft again recognizes MicroData as a Gold Certified Partner for demonstrating its continuing expertise providing customer satisfaction using Microsoft products and technology."

As one of the requirements for reappointment as a Gold Certified Partner, MicroData had to demonstrate continued expertise in several Microsoft Competencies. Microsoft Competencies are designed to help differentiate a partner's capabilities with specific Microsoft technologies to customers looking for a particular type of solution. Each competency has a unique set of requirements and benefits, formulated to accurately represent the specific skills and services that partners bring to the technology industry. MicroData has demonstrated renewed expertise in two competencies areas; Advanced Infrastructure Solutions and Networking Infrastructure Solutions.

The Advanced Infrastructure Solutions Competency is designed for partners with proven expertise in designing and/or implementing complex infrastructure solutions such as Active Directory®- and Microsoft Windows Server-based design and deployment solutions, and Microsoft Exchange Server migration or deployment solutions. Because customers are increasingly asking to do more with less, partners with the Advanced Infrastructure Solutions Competency have unique skills in helping customers access management solutions, improve operational efficiency, and reduce security risks. Specializations within the competency are Active Directory and Identity Management, Exchange Migration and Deployment, Hosting Solutions, System Management, and Storage Solutions.

"Our industry partners allow us to deliver high-quality solutions and applications to our customers. And we're always looking at ways to improve our relationships," said Paul Flessner, senior vice president of the Server Applications at Microsoft Corp. "Solutions competencies enable Microsoft to provide resources and training to partners seeking to meet, and even surpass, customer needs. The competencies also provide industry partners with a way to showcase their expertise to customers that depend on them for services, such as building critical infrastructure including storage and hosting solutions."

Microsoft Gold Certified Partners attaining the Networking Infrastructure Solutions Competency have proved their expertise in implementing technology solutions based on the Microsoft Windows Server 2008 operating system, with a particular focus on Microsoft Small Business Server 2008. These implementations may include crafting solutions that connect Windows-based servers, PC locations and the Internet; installing a server farm; or building a small-business Windows Server stand-alone solution that includes file and print capabilities.

"We place tremendous value on our partners, which help us deliver solutions and applications to customers," said Allison Watson, vice president of the Worldwide Partner Sales and Marketing Group at Microsoft Corp. "Solutions competencies provide an integrated partnering framework that recognizes an enterprise's expertise and rewards it for the effect it has in the technology marketplace. It also allows companies to demonstrate for customers their knowledge of building solutions based on Microsoft technologies, such as setting up networks using Windows Server 2008 R2 and Windows Small Business Server 2008."

The Microsoft Partner Program was launched in December 2003 and represents Microsoft's ongoing commitment to the success of partners worldwide. The program offers a single, integrated partnering framework that recognizes partner expertise, rewards the total impact that partners have in the technology marketplace, and delivers more value to help partners' businesses be successful.

**About MicroData**

Founded in 1992, MicroData has become the leader in providing outsourced IT services to small and mid-sized organizations in New England – both profit and not-for-profit. MicroData's services include complete IT outsourcing, managed services, network and LAN/WAN analysis and design, deployment, installation, maintenance, user training, and strategic MIS consulting. Headquartered in Beverly, Massachusetts, MicroData serves the Boston-north area. For more information, visit <http://www.microdata.com>

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