



**Smarter IT!™**

**MicroData®**

Since 1992, MicroData has been a leader in providing IT support services to small businesses across New England. In 2000, we were the first to develop new outsourcing and managed service packages that provided fixed price IT support services to SMB. Today, MicroData continues to lead the industry with innovative, cost effective solutions for organizations with as few as 5 workstations or more than 200.

**“Selective Micro has outsourced its IT with MicroData since 2002 and it was one of the smartest decisions we have made. Thanks to MicroData’s expertise and Complete Care coverage, IT is never a problem.”**

*Paul Butler, General Manager  
Selective Micro Technologies*

And while it may seem impossible for your organization to reduce costs and simultaneously increase reliability and productivity, MicroData can make it happen. Based in Beverly Massachusetts, our staff of industry certified professional engineers and state-of-the-art systems permits us to provide a breadth and depth of service that simply isn’t possible from a small one or two person internal IT department or a traditional support provider.

We’re affiliated with all major industry vendors and are also a Microsoft Gold Certified Partner, a HP Preferred Partner, and an IBM Partner. Our industry relationships and certifications demonstrate that we have the expertise to design, implement, and support

any technology solution that your organization may need. And our fixed-price outsourcing and service plans provide comprehensive proactive support, avoiding downtime and expensive disruptions at your company.

And we don’t just reduce your IT costs by a tiny amount. Our *Complete Care* outsourcing clients enjoy – on average – a 29% reduction in their IT costs.

And while MicroData has sophisticated technical tools and highly skilled engineers, our first priority is always customer service. Every user at your organization will receive service that’s responsive, friendly, professional, and detail oriented.

**Reduce IT Costs 29%**

**Decrease Downtime 84%**

**Increase User Productivity 31%\***

Want more information? We invite you to contact us today to learn more about *Complete*

*Care*, our complete outsourcing service, or another of our innovative service plans designed for smaller organizations. Call us at 800-924-8167 or visit us on the web at [www.microdata.com](http://www.microdata.com)

\* Reduced IT costs based upon data from 2008 salary.com database of reported average wages and benefits for a Network Administrator III in the Boston area compared to MicroData’s *Complete Care* outsourcing services for a 30 node, 2 server network environment. Decreased downtime based upon reported changes by MicroData *Complete Care* clients before and after starting *Complete Care*, 2005-2008. Increased user productivity based upon changes in application and resource availability before and after starting *Complete Care*, 2005-2008.



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**MicroData is Smarter IT!**

Preferred Partner



**Microsoft®**  
GOLD CERTIFIED  
Partner